



November 12, 2017

Dear VRA member,

For years, VRA board members have dreamed of getting the word out in a big way about Reiki and the amazing work our members do in their communities. One big audacious dream has been to become an underwriter of Vermont Public Radio. VPR underwriters pay to have their organizations featured throughout the day on live radio, and also online, with short messages about the organization's mission and services. VPR's vast listenership has a strong interest in complementary health, and seems the perfect audience to become more aware of what the VRA and our members have to offer. Our plan is to run our messages on air and on line in March, April and June, 2018 and 2019.

At our conference in October, we formally launched a Capital Campaign to make this dream a reality. Our organization is strong and financially viable. Membership is growing. Our conference has more people than ever before. We are poised to promote the gift of Reiki in our state in a big way, so that more people know what Reiki is, try a session, and consider taking a Reiki class.

Our goal is simple: to raise awareness about Reiki in Vermont and to promote our network of Vermont practitioners and teachers.

### ***What's the plan for raising the money?***

\$6000 will buy us 8 weeks of VPR underwriting in 2018 and 2019, both on air and online -- two years of impact! The good news is *we have already raised over \$3660*. Donors include board members, Regional coordinators and conference participants.

If every member pledges something that's affordable for them - and reaches out to family, friends and interested businesses - we could finish this campaign by February 1!

### ***How can you give?***

There is a pledge card enclosed. Think about what you could afford to give between now and February 1, 2018. You can make payments on your pledge over the next 3 months via Paypal on the website, pay in full today, or send checks to Sandy Jefferis at 108 Commons Road, Williston, VT 05495. If you are unable to pledge today, we'll be sending reminders via the newsletter and email, and letting you know how the campaign is going.

### ***Is my giving level confidential?***

Absolutely! Sandy Jefferis will track pledges and gifts. Rachael Beuchler will send out thank you notes, with tax deductible documentation. No one else will know your giving level. Your gift can be anonymous if you want, of if you're willing, we will publish the names of all the people who contributed at the next annual meeting.

### ***What else can I do to help?***

Reach out to people in your communities who might want to help! Talk up our campaign!

***Thank you! You bring the spirit and gift of Reiki to Vermonters every day. Let's see if we can widen the circle of those who can benefit from Reiki's many blessings!***

*Nancy Mosher and Sandy Jefferis, Campaign Chairs*