

February 6, 2018

Board Meeting Minutes

Location: Conference Call

Present: Hilary, Gerette, Lonnie, Erin, Barrie, Jennifer

Minutes:

Hilary will check in with Amy Fordham-Duff regarding posting available space on FB.

Hilary- will check into the two-step verification for Erin to access

Erin connected to RC's via FB for pictures from the regional coordinators

Hilary, Gerette, Erin will schedule time to work on the wording of the FB policy (by 1/23)

Barrie seconded Lonnie's motion accept the January 2018 minutes. All in favor.

Financial report:

Barrie went over the financial documents that were emailed to board members. Barrie reports that we have roughly \$4,000 in pledges, with approximately \$3,695 paid. We should allot for 8% of pledges that do not get paid. Discussion regarding paying the remainder amount due (for the 2019 VPR campaign) and the possibility of using funds in the money market, follow up emails to those who have pledged but not paid yet, and asking the membership at the 2018 annual conference. More discussion and decision needed. Will put a reminder in the newsletter.

Gerette would like to learn more about this and will inform the board what she finds out by the next board meeting and will also circulate info by email.

Newsletter: Erin/Jen

Erin suggests that it is bi-monthly, Barrie also suggests it to be quarterly. Also discussed that we can use the event newsletter for other additional communications with the membership. Will plan for March, June, September, December newsletters and will have will revisit in 6 months. (July-2018)

Gerette: Discussion regarding teacher discounts for student membership. Esme payed for 3 of her students for 1st year membership. This was an inspiration for the VRA to: offer a membership discount for teachers? \$100. given to each teacher for their students for each year? how about a 50% discount for teachers? Gather our thoughts, talk next month.

Conference:

Capitol Plaza in Montpelier was not available for the 20th of October but is available for the 27th of October. This is a nice central location that if it works out well, we could have the conference there every year! Decision was made to go ahead and book the Capitol Plaza for the conference for October 27th.

Vendors—would like to have 5 vendors. Board must decide the table fee \$100-\$150 per vendor. Heaven and Earth for crystals? A book store? How about the Dowser's Society? It was decided that Becky, who wants a spot for her book would be able to sell it with all the other books at the book store. Would like to have keynote book signing in future events.

Silent auction—need more organization and a better procedure for 2018, including thank you letters, check in at door, track info.

Marketing—need a logo; Becca will be working on this again this year.

Theme: The Ki to Happiness, Keynote speaker--Debbie Lynn Tomey--science/promote happiness and gratitude, living the precepts, Alice to co-present with Reiki history, philosophy, foundation. It was discussed to have a panel discussion or break-out session on precepts. Perhaps having different stations at different tables with folks reporting results?

Payment for speakers: \$1500/keynote? \$1000. (\$500. per presenter) plus room and travel? What about money for panel speakers?

Keynote closing

Extend length of conference day

Capital Campaign:

google drive--file=board member documents, surveys. Hilary and her mom Lila and Gerette talked it over. These surveys could be used at VRA events to collect data about Reiki. The best survey would include: statement at beginning of survey to let folks know it's purpose, where did people hear about the event, why are they seeking Reiki, their pain/stress level before and after Reiki. There was some concern about the client feeling watched by the practitioner and this would change their response. Teacher survey includes these questions so far: How many students did you teach in 2017? What levels? How many Reiki treatments? Would you be willing to collect data for 2018? With results of these surveys, we would be able to tell if the capitol campaign increased exposure and brought more interest to each practice for Reiki practitioners and teachers.

Events

Add Women's Health Conference, the first week of October. Hilary= coordinator of Recovery Event. Stowe Weekend of Hope=tighter organization, holding practitioners to VRA guidelines (ex. no diagnostic feedback to clients), practitioners must be members of the VRA. Keep the Reiki pure and simple! Suggestions for coordinators for each event? Lonnie--Alzheimer's Events, in Bennington, Maud may help? In all parts of the state, each practitioner can set up appointments for short (20 min.) sessions or for hour long sessions, whatever they prefer and the proceeds go to Alzheimer's. The suggested donation could be a dollar a minute. The week of June 21st: Wednesday, Thursday, Friday, Saturday, Sunday could be set aside for this event.