

January 9, 2018
VRA Board Meeting
Via Conference call

Financials: Barrie

Barrie reported that she and Rachael continue to work together for the smooth transition of the treasurer position. The expenses are well documented and income/deposits are being sorted out. The actual budget for this year looks solid. Updated financial info is currently on the drive.

VPR ad campaign update: Pledge amount so far is \$4,325 and the amount of money collected thus far exceeds \$3,000, therefore the first year is paid for. Pledges due, February 1st.

Brief discussion on the 2017 Annual Conference budget.

Jen will contact Barrie to walk Jen through accessing the google drive (by 1/23).

Newsletter/Social Media: Hilary/Erin

Erin and Hilary met with Becca regarding the smooth transfer of newsletter from Hilary to Erin. Identified some of the difficulty in the flow of getting the newsletter out more regularly and worked to create a new system which will include adding content of the newsletter to the monthly agenda, and connecting with the RC's regularly for additional content. Also discussed updates to the website and will include a search option and switching the current calendar to a clickable list option. Becca NEEDS more pictures of actual reiki practice by members.

Hilary will reach out to RC's through FB group for practice photos/stories, Erin will request in the newsletter (by 1/23).

The board had discussion regarding two specific requests for FB posts and whether they fit under the current FB policy. The board agreed to allow both posts from Amy Fordham-Duff and Dawn Hancy. The board also agreed to update wording to better fit such requests. (*who will let them know the requests has been approved and by when?--this was not decided*)

Hilary, Gerette, Erin will work on updating the current FB policy and will schedule a time to do so by (1/23).

Conference: Lonnie/Hilary

Lonnie updated the board on the current planning phase of the conference committee. Initial meeting has already happened; discussed prospective speakers, proposed lengthening the day of the conference; need to identify vendors for this year's conference—no more than 5—will need to connect with local members for ideas on strong vendor options; need to discuss the

silent auction process and identify member volunteers. Still need to know the overall budget including the marketing budget, decide a theme, and get solid on the location. It was determined that we will work to have a strong buildup of interest and excitement through the newsletter and social media.

Lonnie will follow up with the two identified presenters for collaboration of their combined presentations (by 1/23).

Barrie and Lonnie will look at the membership map to see if Rutland or WRJ is better for location and geographic convenience (by 1/23).

VPR Capital Campaign-

Sandy and Nancy are working on an update for the newsletter. The VRA would like to focus on additional VRA sponsored events during the time the campaign is airing which is from mid-April to mid-June. Discussed working with the recovery community during the campaign and that this could be a statewide event.

Regarding data collection, practitioners should always have pre-and post- treatment surveys for practitioners and at events.

Hilary and Gerette will work with Lila Denton to create a data collection survey on 1/20 at 10:00.

Next Steps:

Jen will contact Barrie to walk Jen through accessing the google drive (by 1/23).

Hilary, Gerette, Erin will schedule time to work on the wording of the FB policy (by 1/23)

Hilary will talk with Lonnie regarding pointers on the proper etiquette of addressing other agencies/businesses for collaboration (by 1/15)

Hilary will connect with Friends of Recovery to discuss statewide collaborative efforts with the VRA (by 1/23)

Hilary will research specific awareness months (i.e. domestic violence awareness month, ect) for possible event coordination during the capital campaign (by 1/23)

Hilary will reach out to RC's through FB group for reiki event/practice photos (by 1/23)

Erin will request reiki event photos/stories in the newsletter (by 1/23)

Lonnie will follow up with the two identified presenters for collaboration of their combined presentations (by 1/23)

Barrie and Lonnie will look at the membership map to see if Rutland or WRJ is better for location and geographic convenience (by 1/23).

Hilary and Gerette will meet with Lila Denton to create a survey to collect data regarding the capital campaign on 1/20.

Newsletter:

Capital Campaign

Green Initiative

Call for photos/member stories

Next Agenda:

Teacher Sponsored Memberships

Newsletter Items

Capital Campaign

Conference

Campaign Analytics

Approve Minutes

Next Meeting: February 6, 1:00-3:00

**Where: Old Bristol High School
 14 School Street
 Bristol, VT**

