

March 13, 2018
Meeting Minutes
Via Phone Conference

Present: Gerette, Lonnie, Hilary, Erin, Barrie, Jennifer

Approve Minutes:

Will approve February 2018 minutes at the next meeting after sending the minutes/notes out with time for the board to read.

VPR for Money Market-

Discussion regarding how to fund the remaining amount needed for the second year of the VPR campaign. It was decided that we would make one more request from the membership at the conference.

Barrie seconded Lonnie's motion to approve paying the final amount due (yet to be determined) for the second year (2019) of the VPR capital campaign after offering the membership another opportunity to donate at the 2019 Annual conference. All in favor.

Website/May Newsletter-

Next newsletter to run mid-May. Erin would like a running list of members for the Member Spotlight (next member will be Dr. Ellen Albertson). Discussion about how to better link it to the website, mainly the VRA sponsored events v. local community events; discussed calendar software and the benefits of using Tockify paid version.

Would like to change the format a bit and would like the initial paragraph to include an address from the Board and to hyperlink (anchor link) to various texts within the body of the newsletter. Deadline for all submissions is two weeks prior to newsletter going out and Erin will send out a reminder one month prior. Will use the Event Newsletter option for contacting membership about specific events—Hilary will help with those communications to the membership. Jennifer will work on blog articles for the website and to put in newsletter.

May newsletter to include:

Pictures from membership and RC's

Turning Point event (write up and pics)

Dr. Ellen Albertson—Member Spotlight

Upcoming Event(s)

Note from the board

Blog link

Reiki around the Region--either Washington county or Caledonia county unless there is another RC who volunteers info.

Barrie seconded Hilary's motion that the VRA pay for one year of Tockify software. All in Favor.

Gerette will talk with Becca about this approval.

Teacher Sponsor Memberships:

Discussion regarding allowing VRA teachers the member benefit of providing their students a one-year basic membership at the cost of \$10. Payment must be directly from the teacher. This will encourage increased membership and provide a benefit for teachers and to be included in their trainings.

Lonnie seconded Barrie's motion to allow VRA member teachers a \$10 discount off basic membership dues to be paid by the teacher. All in favor.

Conference:

Hilary, Barrie, Becky, will work on contract with vendors—will figure out cost for vendors and other agreements. **Date to be determined.**

Hilary will work on finding local vendors.

Need clarity of silent auction process; looking to RC's around the state for the breakout sessions.

Discussion regarding increasing the payment for the co-presenters from \$500 each to \$750 each. The board agreed to table this discussion until the next meeting. co-presenters and Lonnie would like to propose a higher amount. \$750 each.

Hilary and Gerette will go see the venue and how to orchestrate the 5 break out groups and will contact Lonnie with the details.

Marketing/outreach: Becca has agreed to do the conference again this year; will need completed brochure with logo and poster by May 1st to be published mid-May. Would like to have graphics done by April 15.

Capital Campaign Analytics:

We can ask Dr. Ellen Albertson to help with the research questions.

Hilary and Gerette will be in touch with Dr. Ellen for input/feedback/time after completing the final questionnaires. Want to get the forms sent out asap to the membership and event coordinators.

Events:

Turning Point: Hilary updated the board regarding Turning Point recovery center events. Met with Sarah Munroe with the Recovery Network and proposed the VRA hosting a reiki clinic in as many TPC (Turning Point Centers) as possible the week of April 23rd—dates and times to be coordinated by the RC's and the TP as each center has a different schedule of weekly event.

Hilary will contact the RC's regarding interest and coordination. Jennifer will write a press release.

Stowe weekend of Hope:

Anna Z. is willing to coordinate—Gerette will contact Terry Locke, and will get names of previous volunteers from Nancy M.

Strolling of the Heifers: Margaret Miller has agreed to coordinate this event.

Camp Knock Knock: Robin Chapman has agreed to coordinate this event.

Longest Day- all board members to join the team.

Women's Health and Cancer Conference:

Hilary would like someone to help with this conference.

Misc.

Lonnie discussed the idea of making a documentary, interviewing coordinators of events, RC's board members, and we should be thinking about how we can use our current media for this. Who will be the interviewer?

TO DO:

Rack cards

Hilary and Gerette will go see the venue on 3/27/2018.

Gerette will contact Linda Manning and Terry Lynn Sherman

Hilary, Becky, Barrie to work on conference vendors, letters, cost, ect. Will need to set date/time.

Hilary will work with RC's regarding TP event

Jennifer will write a press release for TP event

Jennifer will write a blog for next newsletter (Due May 1st)

Hilary and Gerette will contact Ellen Albertson regarding research and questionnaire's

Gerette will contact Terry Locke and Nancy Mosher regarding list of previous volunteers for the Stowe weekend of Hope.

All board members to join the team for the Longest Day

Gerette will meet with Becca to discuss website update and about using Tockify software

Agenda Items for next meeting:

Minutes

FB policy update

Discussion/vote on payment for conference co-presenters

For further discussion:

How to update the membership of the teacher benefit to offer discounted basic memberships?

Newsletter? Website? Other?

Documentary discussion