

Tuesday, May 22, 2018

Board Meeting

Present: Gerette, Hilary, Erin, Lonnie, Barrie

Location: Sweet Simone's

40 Bridge St, Richmond, VT 05477

### Newsletter/Website:

Gerette will get the list of website corrections/edits to Becca by 5/29

FB page:

Discussion on FB events with the VRA logo. We would like the VRA logo only on events that the VRA is hosting and not on individual classes/listings. Also discussed limiting event postings to 2 events per month per member.

Messenger: We would like to have an automatic reply referring to the web site for email communications. Gerette will talk with Becca about creating an auto reply.

Gerette will talk with Deb about FB posts within two weeks.

### Minutes:

Erin seconded Lonnie's motion to approve the April 2018 minutes. All in favor, one abstention (Barrie).

### Events:

Gerette to reach out to Margaret Miller regarding needs (volunteers, banner, T-shirt, pamphlets, surveys)

Lonnie will look up cost of smaller banners for all RC's

Gerette will inquire at Sign Aroma

Events box--needs to be organized and looked at; create kits for the RC's- what are the basic needs for hosting regional events.

Erin will call each RC to find out what would be helpful. Gerette and Erin will talk and create a plan by the 29<sup>th</sup>

**Camp Knock Knock-** need a couple more volunteers, in good shape overall. Hilary will check in with Robin regarding need for volunteers to put in newsletter. This event has specified that there will be no treating children with reiki.

Hilary will gather number of participants for the reiki for recovery event by 6/12

**SWOH-**Kudos to Deb about the scheduling!!

### **Conference:**

Question about venue and lunch? Hilary will find out what they are serving and if it will be in the same room as the conference or another room as well as will find out the name of the point person.

Breakouts- 20 mins each time, every one will go to each station. The break outs will be: Elise--Anger not, Jennie--Worry not, Debbie--Gratitude, Ellen--Be kind, Lonnie--Be true to your way.

Need a new person to coordinate the silent auction with Deb running the registration table. Hilary will contact Becky and Barrie to discuss vendors/sponsors-needs, contract, how big is space?, cost, ect...

Erin and Barrie will help with sponsorship letters

Welcome suggestion: Kelly Mc Dermott talked about doing chanting to begin the conference.

Barrie suggests a spiritual shower and to reiki the room.

Lonnie will talk directly with Becca regarding advertising for the conference.

Regarding events:

Want to have more educational opportunities as a member benefit—More discussion needed!

Linda Marx from the Celebration of Reiki - will be presenting in Vermont through Jennie Kristel in December. Discussion regarding if the VRA would like to host/co-host this event and how reiki fits in with the presentation.

\*Update—the VRA has since decided that we will not host this event this year but will consider in the future along with other educational opportunities. The board would like to offer how to talk about reiki through coursework that the Celebration of Reiki offers to all board members and regional coordinators. Lonnie will talk with Elise about this offering and report back to the board.

### **Board Retreat**

Scheduled for July 28-29<sup>th</sup> at Barrie's home.

### **Treasurer:**

Capital Campaign--\$4,380-pledged of which \$4,145-paid. \$1,635 is still required for next year. \$7,768 is in checking and \$2,906 in the money market account.

The VRA tax exempt status was renewed.

### **Miscellaneous Discussion:**

What EXACTLY are the member benefits???

(What do we offer v. what do members want? do we need a survey?)

Hilary and/or Deb will have survey's tallied by the retreat.

Photographer: no volunteers

Ideas for blogs- incentive for finding blog submissions, T-shirt?

Every board member to make a direct call to someone requesting a blog/written submission

Rack Card—needs to be redone

Barrie will look at the budget to create space for marketing consultant and will get back to the board by email by two weeks.

Teacher discount for 6 months to start pilot discount project, Gerette will notify Deb within two weeks.

\*In general, the ongoing regular meetings are the second Tuesday of the month, 1-3:30 and will schedule an hour-long phone meetings in between regularly scheduled meetings.

#### For Follow Up:

Teacher List in Mailchimp (Gerette will ask Deb to do, to notify teacher members of pilot discount launch)

Members only page—What content would be for members only?

Abby to be given her own banner at the conference or before?

Gerette will get the list of website corrections/edits to Becca by 5/29

Gerette will talk with Becca about creating an auto reply.

Gerette will talk with Deb about FB posts within two weeks.

Gerette to reach out to Margaret Miller regarding needs (volunteers, banner, T-shirt, pamphlets, surveys)

Lonnie will look up cost of smaller banners for all RC's

Gerette will inquire at Sign Aroma

Erin will call each RC to find out what would be helpful. Gerette and Erin will talk and create a plan by the 29<sup>th</sup> (or by whenever works for scheduling)

Hilary will check in with Robin regarding need for volunteers to put in newsletter.

Hilary will gather number of participants for the reiki for recovery event by 6/12

Hilary will contact Becky and Barrie to discuss vendors/sponsors

Erin and Barrie will help with sponsorship letters

Lonnie will talk with Elise about this offering (Reiki Talk via the Celebration of Reiki) and report back to the board.